

UX Designer Lead

Send your resume to careers@xtendlive.com if interested.

XtendLive provides virtual experiences beyond simple webinars. We serve up a limitless array of compelling options to bring your brand to life in the digital landscape.

XtendLive is a turnkey solution with an ever-expanding lineup of features designed to increase connection and communication with your audience. Choose from adaptable templates or let your imagination run wild with a completely custom design. Layer in a wide range of functionality for rich, in-depth experiences. Delight your audience with unexpected experiential moments.

We are looking for a User Experience Designer to own and lead our whole end to end solution while conceiving and conducting user research, interviews and surveys, and translating them into sitemaps, user flows, customer journey maps, wireframes, mockups and prototypes. We are just getting started, so you will have the opportunity to make a big impact and form the multi-year roadmap. You should embrace agile iterative development and knowing our customers' needs better than they do.

Responsibilities

- Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.
- Facilitate the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products.
- Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.
- Identify design problems and devise elegant solutions.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Take a user-centered design approach and rapidly test and iterate your designs.
- Collaborate with other team members and stakeholders.
- Ask smart questions, take risks and champion new ideas.

Requirements

- Bachelor's degree in HCI, Graphics Design, or UX
- 3+ years of UX design experience. Preference will be given to candidates who have experience designing complex solutions for complete digital environments. Show us your portfolio of successes.

- Ideally direct experience with SaaS B2B applications. Bonus if you have worked in the virtual event space, webinars, or live events.
- Standard UX software such as Sketch, OmniGraffle, Axure, InVision, UXPin, Balsamiq, Framer, Figma, Basic HTML5, CSS3, and JavaScript skills are a plus.
- Ability to work with clients to understand detailed requirements and design complete user experiences that meet client needs and vision.
- UX design best practices to design solutions, and a deep understanding of mobile-first and responsive design.
- A solid grasp of user-centered design (UCD), planning and conducting user research, user testing, A/B testing, rapid prototyping, heuristic analysis, usability and accessibility concerns.
- Ability to iterate designs and solutions efficiently and intelligently.
- Ability to clearly and effectively communicate design processes, ideas, and solutions to teams and clients.
- Ability to work effectively in a team setting including synthesizing abstract ideas into concrete design implications.
- Be excited about collaborating and communicating closely with teams and other stakeholders via a distributed model, to regularly deliver design solutions for approval.
- Be passionate about resolving user pain points through great design.
- Be open to receiving feedback and constructive criticism.